



# CLEAN WATERWAYS

**APRIL 23-25, 2025**

**Denver Marriott Tech Center | Denver, CO**

INCIDENT PREVENTION & RESPONSE FOR INLAND REGIONS & WATERWAYS  
**CLEAN WATERWAYS 2025 EVENT PROSPECTUS**

[www.cleanwaterwaysevent.org](http://www.cleanwaterwaysevent.org)

CLEAN WATERWAYS serves the response industry in prevention, preparedness, and response in the inland environment for oil and hazardous materials spills and other incidents. It delivers a unique opportunity for government agencies, industry professionals, consultants, and environmental experts to converge to share lessons-learned and cultivate relationships, all while exploring the latest technologies and services advancing the industry.

Position your company as a leader in emergency preparedness and response for inland waterways with an exhibit space or sponsorship at CLEAN WATERWAYS! You will directly engage with decision-makers from the full spectrum of the inland response community who are actively seeking the latest innovations in products, equipment, and technologies.

#### INDUSTRY REACH

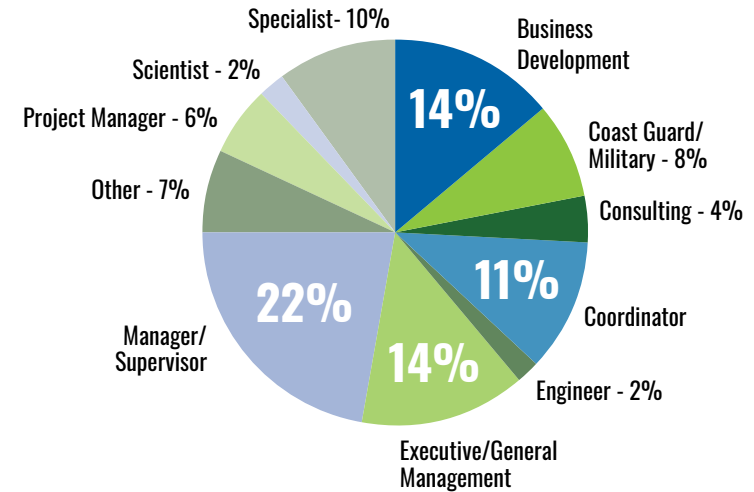
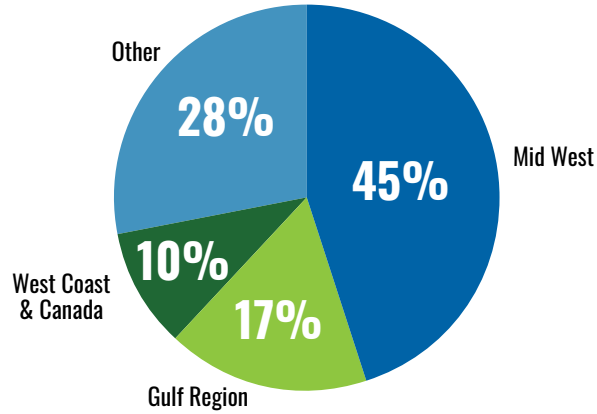
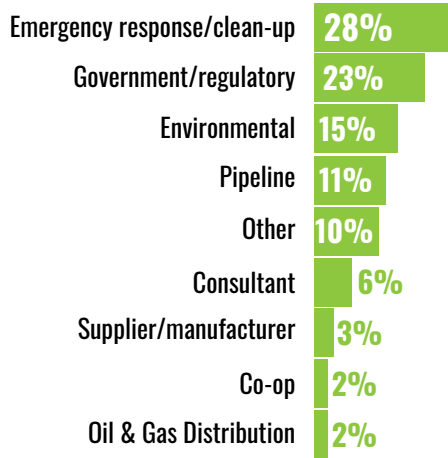
- ▶ Academia/Associations
- ▶ Chemical/Petrochemical Companies
- ▶ Environmental Consultants
- ▶ Horizontal Drilling
- ▶ Legal
- ▶ Local Emergency Planning Committees
- ▶ Manufacturing Facilities
- ▶ Marine Fire & Salvage Responders
- ▶ Non-Governmental Organizations
- ▶ Oil & Gas Operators
- ▶ Oil Spill Planning & Prevention Consultants
- ▶ OSROs
- ▶ Pipeline Operators
- ▶ Port Authorities
- ▶ Railroad Companies
- ▶ Shipping & Barge Companies
- ▶ Spill Co-ops
- ▶ State & Federal Regulatory Agencies
- ▶ Terminal & Storage Operators
- ▶ Trucking
- ▶ Tugging/Towing
- ▶ Waste Generators
- ▶ Wastewater Treatment Plants
- ▶ Wildlife Rehabilitation Agencies

**Contact Renie Mayfield to discuss exhibit and sponsorship opportunities at CLEAN WATERWAYS!**

**720-289-7008 • [rmayfield@accessintel.com](mailto:rmayfield@accessintel.com)**

# 2024 EVENT INSIGHTS

## ATTENDEE PROFILE



## PIPELINE, RAIL, BARGE AND SHIPPING, AND OIL AND GAS PRODUCERS AT CLEAN WATERWAYS 2024:

ACBL  
BNSF Railway  
Benchmark River and Rail Terminals / CORBA  
Canadian National Railway  
Canadian Pacific Kansas City Rail

Colonial Pipeline  
ConocoPhillips  
CSX Transportation  
Enbridge Energy  
Energy Transfer  
ExxonMobil

Hess Corporation  
HF Sinclair Midstream  
Imperial Oil  
Ingram Barge Company  
Kinder Morgan  
Marathon Petroleum Company

NuStar Energy  
Pembina Pipeline Corp.  
Phillips 66  
PLAINS  
Shell Pipeline  
TC Energy

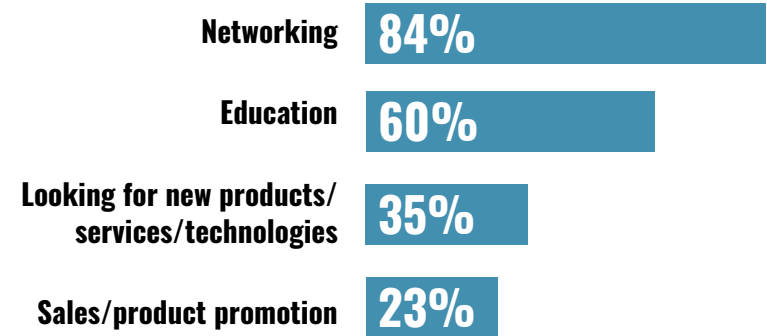
Teichman Group  
Trans Mountain  
TransMontaigne  
T&T Marine



*“CLEAN WATERWAYS is a premier networking function to get to know and affiliate with those in the industry. When the need arises in the time of an incident these contacts become very valuable.” Nick Coleman, Kentucky Environmental Protection Environmental Response Team*

*“CLEAN WATERWAYS is always a great event for industry trade partners, Federal regulators and everyone in between to discuss concerning topics, best practices and how to keep the world a safer, cleaner place in the present.” Clint Linder, Shell*

## ATTENDEE OBJECTIVES



# PARTIAL LIST OF ATTENDEES AT THE 2024 CLEAN WATERWAYS CONFERENCE

ACME Environmental, Inc	President	Inland Rivers Ports and Terminals - We Work the Waterways	Director
Alaska Department of Environmental Conservation	Program Manager	Kansas Department of Health and Environment	Director, Bureau of Environmental Field Services
Ambipar Response	Chief Operating Officer	Kentucky DEP DWM-Emergency Response	State on Scene Coordinator
Ambipar Response Canada	Vice President, Spill Response	Kinder Morgan	Manager ER Programs
Antea Group	Senior Consultant	Lewis Environmental, LLC	Director, Emergency Services
Arcadis U.S., Inc.	Senior Scientist	Marathon Petroleum Corp	Emergency Preparedness Manager
Ardent Environmental	Director of Operations	Marine Pollution Control	Senior Supervisor Marine Division
Balaena	CEO	MDEQ	Chief, Emergency Response
Bay West LLC	Emergency Response Program Manager	Missouri Department of Natural Resources	State On-Scene Coordinator
Benchmark River and Rail Terminals / CORBA	General Manager / Executive Director	Montana Department of Environmental Quality	State On-Scene Coordinator
BNSF Railway	General Director Hazardous Materials Safety	Montrose Environmental	Sector Lead, Oil & Gas Markets
Brighton Area Fire Authority	Fire Chief	Moran Environmental	Director of Emergency Response & Preparedness
Burns & McDonnell	Construction Director	MSRC	Director
Canada Energy Regulator	Technical Leader, Emergency Management	NOAA ORR	SSC
Canadian National Railway	Environmental Officer	NRC, a Republic Services company	ER supervisor
Canadian Pacific Kansas City Rail	Emergency & Hazmat Manager	NuStar Energy	Director Security & Emergency Response
CHS, INC	Env. Specialist	Ohio EPA	On-Scene Coordinator
Clean Harbors	Field Service Specialist	Ohio River Valley Water Sanitation Commission (ORSANCO)	Technical Program Manager
Clean Rivers Cooperative, Inc	General Manager	Olympus Technical Services, Inc	President
Colonial Pipeline	Director, Crisis Management & Response	Oregon Department of Environmental Quality	High Hazard Rail Planner
ConocoPhillips	CMER Specialist	Pace Analytical Services, LLC	Vice President Emergency Services
CRUCIAL, INC	General Manager	Patriot Environmental Services	National Response Manager
CSX Transportation	Manager of Hazardous Materials	Pembina Pipeline Corporation	Manager, Security, Emergency & Continuity Management
CTEH, LLC	Principal Toxicologist	Phillips 66	Emergency Response Specialist
Department of the Interior	Environmental Protection Specialist	PHMSA	Preparedness Emergency Support and Security
DEQ	Environmental Enforcement Specialist	Pinnacle Engineering	VP of Industrial
E3 Environmental	President/CEO	PLAINS	Sr. Specialist, HSE
Elastec, Inc	Senior Vice President	SCAA	Executive Director
EMSI	Operations Manager	Scout Energy	Senior HSE Specialist
Enbridge Pipelines	Terminal Coordinator	SET Environmental	Director Emergency Services
Energy Transfer	Sr. Director - Environmental Compliance & Asset Security	Shell USA	Manager, Corporate & Government Relations, U.S. Central Region
Environment and Climate Change Canada (ECCC)	Emergencies Preparedness and Response Officer	Simpco First Nation/ IAMC-TMX	Fisheries Manager
Environmental Protection Agency	On-Scene Coordinator	Sustain	CEO
Environmental Restoration, LLC	Director, Emergency Services	T&T Marine Salvage Inc	Director of Emergency Response Services
EnviroServe	Sr. Operations Manager	TC Energy	Senior Environmental Specialist
Evans Fire Protection District	Fire Marshal	Teichman Group	Chief Operating Officer
ExxonMobil Pipeline LLC	Emergency Preparedness and Response Advisor	The Response Group	CEO
Flint Hills Resources, LC	Environmental Engineer	Three Affiliated Tribes	Three Affiliated Tribes Pipeline Authority
Gallagher Marine Systems	Response Manager - MidWest	Trans Mountain	Manager Emergency Management
GHD	USA Program Director - Emergency Preparedness & Response	TransMontaigne	Manager, Regulatory Compliance
Greater Cincinnati Harbor & Maritime Co-Operative	Chairman	Trident Environmental Group, LLC	CEO
Hagerty Consulting	Director of Response	U. S. Coast Guard	Incident Management & Preparedness Advisor
HalenHardy	Partner	US Army Corps of Engineers - Huntington District	Chief, Regional Rivers Repair Fleet
HEPACO	OSRO Manager	US EPA Region 5	Occupational Health & Safety Scientist
Heritage Environmental Services	Senior Vice President	USES	Director of Emergency Response
Hess Corporation	EHS Sr. Analyst	Valicor	Hazardous Waste Sales Specialist
HF Sinclair Midstream	Emergency Management	Washington State Dept of Ecology	Environmental Program Manager
Hull's Environmental	Vice President	Western Canadian Spill Services Ltd	Communications & Training Manager
Imperial Oil	Regional EP&R Advisor	Wildlife Response Services, LLC	Managing Director
Ingram Barge Company	Director, Safety and Quality Assurance		

# EXHIBITING INFORMATION

## Position your company as a leader in emergency preparedness and response for inland waterways

Each year the inland response community comes together at CLEAN WATERWAYS to build connections and stay up-to-date on best practices and emerging regulatory concerns, all while exploring the latest technologies and services advancing the evolving energy industry.

For our exhibitors and sponsors, CLEAN WATERWAYS provides an intimate forum to display their latest innovations in products, equipment, and technologies and to foster important business relationships. Don't miss the year's number one opportunity to influence and connect with a focused group of professionals from maritime, facilities, rail, pipeline, and governmental units at the CLEAN WATERWAYS Conference.

**Exhibit space is \$2,900 and is available in increments of 8'x10'.**

All meals, networking breaks, and reception are held on the exhibit floor, bringing buyers directly to you. In addition, all exhibitors and sponsors have access to the conference sessions, giving your team ample opportunities to connect with the right people and learn what is most important to your customers and prospects.

### Your exhibit space includes:

- ▶ Carpet, pipe & drape, table, two chairs
- ▶ One complimentary conference pass
- ▶ Heavily discounted rates for additional conference passes
- ▶ Discounted hotel rooms
- ▶ Breakfast and lunch
- ▶ Discounted passes to invite customers to CLEAN WATERWAYS



# SPONSORING & ADVERTISING INFORMATION

## HOST OPERATOR SPONSORSHIP

**\$15,000 (EXCLUSIVE)**

### BRAND REACH:

- ▶ Inclusion as a sponsor in all applicable advertising, marketing, and promotion of CLEAN WATERWAYS
- ▶ Company recognition/logo prominently placed in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- ▶ Rotating ad on CLEAN WATERWAYS website homepage – sponsor to provide artwork for ad
- ▶ Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.
- ▶ Co-branded pre-show email blast with CLEAN WATERWAYS recognizing sponsor as the host operator sponsor of CLEAN WATERWAYS

### CONFERENCE & EXHIBITION PRESENCE:

- ▶ Prominent branding onsite:
  - » Company recognition/logo on entrance unit to the exhibit hall
  - » Company logo in prominent position on signage throughout the event space, identifying as the Host Operator Sponsor
  - » Company recognition/logo on podium signs in conference session rooms
  - » Company branding incorporated with CLEAN WATERWAYS branding and styling in registration or conference high-traffic areas (signage type and placement is contingent on hotel setup and rules, i.e., foyer space, escalators, elevators, etc.)
- ▶ Company recognition in the show guide: logo, contact information, and 50-word description
- ▶ Full page ad in the show guide – sponsor to provide artwork for ad
- ▶ Option to submit (5) power point slides that will run during the breaks in the conference sessions
- ▶ Option to give a 5-minute introduction or video to Keynote or first session
- ▶ Company will be recognized, and thanked, during the opening remarks of the Keynote Address or first session

### RELATIONSHIP BUILDING:

- ▶ 5 complimentary conference passes
- ▶ Reduced rate for additional conference passes purchased

## CORPORATE SPONSORSHIP

**\$10,000**

### BRAND REACH:

- ▶ Inclusion as a sponsor in all applicable advertising, marketing, and promotion of CLEAN WATERWAYS
- ▶ Company recognition/logo prominently placed in sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- ▶ Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

### CONFERENCE & EXHIBITION PRESENCE:

- ▶ Prominent branding onsite:
  - » Company recognition/logo on entrance unit to the exhibit hall
  - » Company recognition/logo on signage throughout event space, identifying as Corporate Sponsor
  - » Company recognition/logo on podium signs in conference session rooms
- ▶ Company recognition in the show guide: logo, contact information, and 50-word description
- ▶ Option to submit (5) power point slides that will run during the breaks in the conference sessions
- ▶ Company will be recognized, and thanked, during the opening remarks of the Keynote Address or first session
- ▶ Half-page ad in the show guide – sponsor to provide artwork for ad

### RELATIONSHIP BUILDING:

- ▶ 5 complimentary conference passes
- ▶ Reduced rate for additional conference passes purchased

# SPONSORING & ADVERTISING INFORMATION

## INDUSTRY SPONSORSHIP

**\$7,500**

### BRAND REACH:

- ▶ Inclusion as a sponsor in all applicable advertising, marketing, and promotion of CLEAN WATERWAYS
- ▶ Company recognition/logo prominently placed in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- ▶ Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

### CONFERENCE & EXHIBITION PRESENCE:

- ▶ Company recognition/logo on entrance unit to the exhibit hall
- ▶ Company logo on signage throughout the event space, identifying as an Industry Sponsor
- ▶ Company recognition/logo on podium signs in conference session rooms
- ▶ Company recognition in the show guide: logo, contact information, and 50-word description
- ▶ Option to submit (3) power point slides that will run during the breaks in the conference sessions
- ▶ Company will be recognized, and thanked, during the opening remarks of the Keynote Address or first session

### RELATIONSHIP BUILDING:

- ▶ 3 complimentary conference passes
- ▶ Reduced rate for additional conference passes purchased

## WELCOME RECEPTION SPONSORSHIP

**\$15,000 FOR EXCLUSIVE OR 2 AVAILABLE AT \$7,500 EACH**

### BRAND REACH:

- ▶ Inclusion as a sponsor in all applicable advertising, marketing, and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- ▶ Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- ▶ Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.
- ▶ One dedicated HTML email to pre-registered attendees, inviting to CLEAN WATERWAYS reception (email designed by CLEAN WATERWAYS show management)

### CONFERENCE & EXHIBITION PRESENCE:

- ▶ Company recognition in the show guide: logo, contact information, and 50-word description
- ▶ Company recognition/logo on sponsorship signage at the event
- ▶ Company recognition/logo on entrance unit to the exhibit hall
- ▶ Company logo on signage in reception area, identifying as Reception Sponsor
- ▶ Company logo on beverage napkins at reception
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions
- ▶ Marketing Material Distribution — Option to place literature, bar item, or giveaway on a table in the reception area.

### RELATIONSHIP BUILDING:

- ▶ 1 complimentary conference pass for shared option or 3 complimentary conference passes for exclusive option
- ▶ Reduced rate for additional conference passes purchased

# SPONSORING & ADVERTISING INFORMATION

## LUNCH SPONSORSHIP

**\$5,000**

### BRAND REACH:

- ▶ Inclusion as a sponsor in all applicable advertising, marketing, and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- ▶ Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- ▶ Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

### CONFERENCE & EXHIBITION PRESENCE:

- ▶ Company recognition in the show guide: logo, contact information, and 50-word description
- ▶ Company recognition/logo on sponsorship signage at the event
- ▶ Company logo on signage in lunch area, identifying as Lunch Sponsor
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions
- ▶ Option to place a marketing piece or giveaway on all seats or tables in the lunch area. Company is responsible for providing material. Show management will distribute.

### RELATIONSHIP BUILDING:

- ▶ 1 complimentary conference pass
- ▶ Reduced rate for additional conference passes purchased company

## POST-SHOW WEBINAR SPONSOR

**\$5,000**

Continue the conversations that you started at the Conference! Solidify your position in the market by connecting directly with the community in the weeks following the event. *Note: Could be positioned as a virtual roundtable discussion as well*

- ▶ Webinar topic and speaker(s) up to you to determine
- ▶ Sponsor gets full webinar registration list with contact details
- ▶ Promotion via email, social media posts, and banner ads
- ▶ Sponsoring company to receive post-event webinar access for marketing purposes
- ▶ Logo and company description on website

## WI-FI SPONSORSHIP

**\$5,000 (EXCLUSIVE)**

### BRAND REACH:

- ▶ Inclusion as a sponsor in all applicable advertising, marketing, and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- ▶ Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- ▶ Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

### CONFERENCE & EXHIBITION PRESENCE:

- ▶ Your company name will be used as password for Wi-Fi login
- ▶ Looping power point slide promoting Wi-Fi in all sessions
- ▶ Company recognized on signage throughout the event space
- ▶ Wi-Fi informational flyer with company recognition distributed at registration
- ▶ Company recognition in the show guide: logo, contact information, and 50-word description

### RELATIONSHIP BUILDING:

- ▶ 1 complimentary conference pass
- ▶ Reduced rate for additional conference passes purchased

## PADFOLIO SPONSORSHIP

**\$6,000 (EXCLUSIVE)**

### BRAND REACH:

- ▶ Inclusion as a sponsor in all applicable advertising, marketing, and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- ▶ Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- ▶ Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

### CONFERENCE & EXHIBITION PRESENCE:

- ▶ Company recognized on signage throughout the event space
- ▶ Company recognition in the show guide: logo, contact information, and 50-word description
- ▶ Branded padfolios with company logo handed out to all CLEAN WATERWAYS attendees
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

### RELATIONSHIP BUILDING:

- ▶ 1 complimentary conference pass
- ▶ Reduced rate for additional conference passes



# SPONSORING & ADVERTISING INFORMATION

## LANYARD SPONSORSHIP

**\$4,500 + COST OF LANYARDS (EXCLUSIVE)**

### BRAND REACH:

- ▶ Inclusion as a sponsor in all applicable advertising, marketing, and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- ▶ Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- ▶ Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

### CONFERENCE & EXHIBITION PRESENCE:

- ▶ Company logo printed on the official CLEAN WATERWAYS lanyard that attendees will wear the entire event
- ▶ Company recognized on signage throughout the event space
- ▶ Company recognition in the show guide: logo, contact information, and 50-word description
- ▶ Company logo printed on badges alongside CLEAN WATERWAYS logo
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

### RELATIONSHIP BUILDING:

- ▶ 1 complimentary conference pass
- ▶ Reduced rate for additional conference passes purchased

## CHARGING STATION SPONSOR

**\$4,500 (EXCLUSIVE)**

### BRAND REACH :

- ▶ Inclusion as a sponsor in all applicable advertising, marketing, and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- ▶ Company logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website

### CONFERENCE & EXHIBITION PRESENCE:

- ▶ Company recognition/logo on sponsorship signage at the event
- ▶ Company logo on a branded charging station on the exhibit floor in lounge area
- ▶ Company logo on signage in lounge identifying as sponsor
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

### RELATIONSHIP BUILDING:

- ▶ Reduced rate for conference passes

## BREAKFAST SPONSORSHIP

**\$3,500 (2 AVAILABLE)**

### BRAND REACH:

- ▶ Inclusion as a sponsor in all applicable advertising, marketing, and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- ▶ Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- ▶ Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

### CONFERENCE & EXHIBITION PRESENCE:

- ▶ Company recognition/logo on sponsorship signage at the event
- ▶ Company recognition in the show guide: logo, contact information, and 50-word description
- ▶ Company logo on signage next to breakfast area
- ▶ Company logo on coffee sleeves during breakfast
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions
- ▶ Continental breakfast to be served to all attendees

### RELATIONSHIP BUILDING:

- ▶ 1 complimentary conference pass
- ▶ Reduced rate for additional conference passes purchased

# SPONSORING & ADVERTISING INFORMATION

## CONFERENCE TRACK SPONSORSHIP

**\$3,500**

### BRAND REACH:

- ▶ Inclusion as a sponsor in all applicable advertising, marketing, and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- ▶ Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- ▶ Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

### CONFERENCE & EXHIBITION PRESENCE:

- ▶ Company recognition/logo on sponsorship signage at the event
- ▶ Company recognition in the show guide: logo, contact information, and 50-word description
- ▶ Company branded notepads and pens will be placed in the attendee bags handed out to ALL attendees
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the sponsored track
- ▶ Option to submit (2) power point slides that will run during the breaks in the track room

### RELATIONSHIP BUILDING:

- ▶ 1 complimentary conference pass
- ▶ Reduced rate for additional conference passes purchased

## REGISTRATION SPONSOR

**\$2,500**

### BRAND REACH:

- ▶ Inclusion as a sponsor in all applicable advertising, marketing, and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- ▶ Company logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website

### CONFERENCE & EXHIBITION PRESENCE:

- ▶ Logo recognition in online registration system
- ▶ Your company logo on kick panel of the CLEAN WATERWAYS registration desk
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

### RELATIONSHIP BUILDING:

- ▶ Reduced rate for conference passes

## NETWORKING BREAK SPONSORSHIP

**\$2,500 (3 AVAILABLE)**

### BRAND REACH:

- ▶ Inclusion as a sponsor in all applicable advertising, marketing, and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- ▶ Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- ▶ Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

### CONFERENCE & EXHIBITION PRESENCE:

- ▶ Company recognition/logo on sponsorship signage at the event
- ▶ Company recognition in the show guide: logo, contact information, and 50-word description
- ▶ Company logo on signage in networking break area, identifying as networking break sponsor
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

### RELATIONSHIP BUILDING:

- ▶ Reduced rate for conference passes purchased

## BEVERAGE STATION SPONSORSHIP

**\$1,750**

### BRAND REACH:

- ▶ Inclusion as a sponsor in all applicable advertising, marketing, and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- ▶ Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- ▶ Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

### CONFERENCE & EXHIBITION PRESENCE:

- ▶ Company recognition/logo on sponsorship signage at the event
- ▶ Company recognition in the show guide: logo, contact information, and 50-word description
- ▶ Company logo on signage next to your sponsored beverage station
- ▶ Company logo on napkins at bar
- ▶ Option to place koozies or cups with company branding at sponsored beverage station
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

### RELATIONSHIP BUILDING:

- ▶ Reduced rate for conference passes

# SPONSORING & ADVERTISING INFORMATION

## REGISTRATION PEN SPONSOR

**\$1,200 (EXCLUSIVE)**

### BRAND REACH:

- ▶ Inclusion as a sponsor in all applicable advertising, marketing, and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- ▶ Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- ▶ Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

### CONFERENCE & EXHIBITION PRESENCE:

- ▶ Company recognized on signage throughout the event space
- ▶ Company recognition in the show guide: logo, contact information, and 50-word description
- ▶ Branded pens with company logo on pens at registration desk for attendees at check-in to use and take-away with them
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

### RELATIONSHIP BUILDING:

- ▶ Reduced rate for conference passes

## ADD-ONS & ADVERTISING

### PRE-SHOW E-MAIL BLAST

**\$1,200**

One dedicated email blast to all registered CLEAN WATERWAYS attendees (at your choice of time). Your company must provide the content and we launch it through our database.

### POST SHOW E-MAIL BLAST

**\$1,500**

One dedicated e-mail blast to all registered CLEAN WATERWAYS attendees post-show. Your company must provide the content. Show management will launch it through our database

### WEB BANNER/CLEAN WATERWAYS HOMEPAGE

**\$1,000**

Prominently display your banner ads on our event website. Get your banner ads active now as we'll keep them active through the show dates, encouraging attendees to visit the URL of your choice. The CLEAN WATERWAYS event website received roughly 6,000 new visitors to the site in the 4 months leading up to the 2022 event.

### SHOW FLOOR DECALS

**\$750**

Floor decals with company logo and booth number placed in 3 locations on the exhibit floor or conference area.

### SHOW GUIDE ADVERTISEMENT

Purchase a full-page advertisement in the show guide — **\$750**

Purchase a half-page advertisement in the show guide — **\$450**